



**For immediate release  
August 26, 2007**

## Reality of outback for television glamour girls

Home Valley Station will be showcased across Europe to a viewing audience of millions when the Dutch series of *Outback Jack* hits the air on October 7, 2007.

Shot at the East Kimberley station throughout August, the reality television series features 11 beauties from Holland and Belgium dropped from a plane into the outback to fight for the affections of Jack – 28-year-old-merchant navy navigator Luke Brooks from Tasmania.

The series also features significant cameos from Home Valley Station staff and indigenous trainees who assisted the Kanakna production crew in scouting locations, managing local wildlife appearances, and setting up countless sets.

Outback Jack was shot in several locations across the 700,000 acre station and is hoped to inspire intrepid travellers from Europe to see the majestic Kimberley region for themselves.

Belgium soap star beauty Lien Van De Kelder and popular Holland television personality Art Rooijackers front the series as hosts and have been enjoying the outback hospitality of Home Valley Station throughout their stay.

Home Valley Station has been transformed into a glittering array of sets throughout the production with the newly opened luxury accommodation, the Grass Castles on Bindoola Creek, featuring as the home of Jack's real life mother Barbara Weetman.

The series sees the imaginative integration of the rustic outback with television glamour – a candlelit outback hot tub made from an old cattle trough in which Jack gets cosy with one of his beauties – and camps for the cast set amongst a flurry of twinkling lights at the rocky head of Bindoola Falls, on the soft sand of the Pentecost River at Bondi Beach and in a billabong-bound creek-bed of New York Valley.

The production has been a logistical challenge for both the production crew and the Home Valley Station staff – but one which they have handled with aplomb. Together they have successfully moved 60 cast and crew, and tonnes of equipment thousands of kilometres across the station from location to location.

The staff has also happily taken on a range interesting set challenges – helping to create outback obstacle courses, treasure hunts and elimination challenges for the 11 contestants – who among other things have been forced to sky dive, climb, swim, trek, and horse-ride across the station, handle crocodiles and catch barramundi by hand – to stay in the game.

Traditional land owner Richard 'Diesel' Evans, representing the Balanggarra people, plays a significant role in the series as the indigenous face of Australia. Among other things, he judged an indigenous body painting challenge undertaken by the contestants. Diesel will also feature in television and print promotion of the series across Europe.

The glamorous contestants, all of whom hail from the cities of Holland and Belgium, have faced their fear of local wildlife with snakes and dingos making appearances at their camps seemingly eager to have their own cameo. However Home Valley Station staff were always on hand – setting up watches throughout the night ensuring the safety of all was paramount.

Home Valley Station a 700,000 acre working cattle station and tourism operation owned by the Indigenous Land Corporation in the East Kimberley, Western Australia.

It is located 120km from Kununurra off the Gibb River Road.

**Media Note: High resolution images are available upon request.**



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